

2023 BROADBAND CONFERENCE & EXPO

APRIL 5-6, 2023
STONEY CREEK HOTEL
JOHNSTON



BACK TO OUR REGULAR SPRING DATES! Join your fellow municipal broadband representatives for great learning and networking opportunities and our Vendor Expo!

Tentative Schedule

Wednesday, April 5, 2023

7:30am-9:00am	Registration
9:00am-9:45am	General Session: Navigating Federal Broadband Funding
9:45am-10:00am	Break
10:00am-10:45am	Concurrent Session: Fiber Prep and Cleaning Concurrent Session: Local Video Content and Advertising
10:45am-11:00am	Break
11:00am-11:45am	Concurrent Session: Benefits of Micro-Technology Concurrent Session: Fort Dodge-Launch Lessons Learned (and Learning)
11:45am-1:00pm	Lunch
1:00pm-3:00pm	Vendor Expo
3:00pm-3:45pm	Concurrent Session: OTDR Testing Concurrent Session: Data-Driven Social Media
3:45pm-4:15pm	Vendor Expo
4:15pm-5:00pm	General Session: 2023 Broadband and Video Report on Rural America
5:00pm-6:30pm	Vendor Expo Reception (beverages and snacks provided)



You are also encouraged to attend the CBAN Spring Forum, also at Stoney Creek, on **April 4, 2023** (the day before the IAMU Conference). For the Forum schedule and registration, visit <https://broadbandaction.com/cban-events/>

2023 Conference Presenting Sponsor



Thursday, April 6, 2023

8:30am-9:15am	General Session: Subscriber Experience-Meeting Changing Customer Expectations
9:15am-9:30am	Break
9:30am-10:15am	Concurrent Session: Wi-Fi Essentials Concurrent Session: Manager Roundtable
10:15am-10:30am	Break
10:30am-11:15AM	Concurrent Session: Formulating and Implementing Effective Broadband Strategies Concurrent Session: Tech Roundtable
11:15am-11:30am	Break
11:30am-12:15pm	Concurrent Session: Tools of the Trade Concurrent Session: Marketing/Customer Service Roundtable
12:15pm-1:30pm	Lunch ACA Update Vanguard Awards
1:30pm-2:15pm	General Session: Crisis Communications
2:15pm-3:00pm	New Strategies for Retransmission Consent
3:00pm-3:30pm	Broadband Committee meeting

Conference Registration

IAMU Members (IAMU Utility, Associate, and Affiliate)

\$150 per person

Non-IAMU Members

\$200 per person

Online Registration

All registration will be processed online on the
Events Page at www.iamu.org



If you have any issues during online registration, contact IAMU at 515-289-1999.

Special Room rates for Broadband Conference: \$94.00 per night. To reserve your room, go to <https://bookings.travelclick.com/109230#/guestsandrooms> and enter the block code: **2304IAMU**. You may also call 515-334-9000 and ask for the IAMU room block.

Reservations must be made on or before 3/10/23!