

2023 BROADBAND CONFERENCE & EXPO

APRIL 5-6, 2023
STONEY CREEK HOTEL
JOHNSTON



BACK TO OUR REGULAR SPRING DATES! Representatives of Iowa's growing municipal broadband community gather for networking and learning, and to talk to YOU during our Expo. **Please join us!**

Marketing Opportunities

- Vendor Expo: Afternoon/evening of April 5, 2023
- Event Sponsorships: Both Days



Vendor Expo Displays (April 5th only)

Schedule on April 5th

- Set-up: 7:00am to 12:30pm
- Displays Open
 - ⇒ 1:00pm-3:00pm: Expo Floor Open (no other sessions during this time)
 - ⇒ 3:45pm-4:15pm: Expo Floor Open for break
 - ⇒ 5:00pm-6:30pm: Expo Reception
- Display Takedown: 6:30pm-8:00pm on April 5 and 7:00am-9:30am on April 6. Hotel and IAMU not responsible for storage or shipping.
- Only light snacks will be served during the Expo Reception, so feel free to make plans for dinner with attendees!

Hospitality Rooms

- **If you would like to host a hospitality room, please make those arrangements directly with the hotel.** There is no fee to IAMU, but please inform IAMU so we can include the information in our conference brochure.

Display Specifications:

- One 6' table and skirt provided by hotel. Or, you may choose to set up a free-standing display that fits within the same space. Additional tables/spaces are available for an additional fee.
- Electrical included, but please bring extension cords and power strips!
- Free WiFi internet access available
- **Stoney Creek Hotel shipping address: 5291 Stoney Creek Court, Johnston, IA 50131**

Sponsorships (April 5th & 6th)

- **GOLD SPONSORS:** includes 1 display table during vendor show, lunch sponsorship, sponsor logo on signage, & half-page ad in conference program
- **SILVER SPONSORS:** Includes 1 display table during vendor show & company name on signage.

See back page for pricing information

2023 Conference Presenting Sponsor





Exhibits & Sponsorships

Conference Sponsorships

Please Note: Sponsorship deadline is March 21, 2023 to allow time for printing materials

	Fee	Description
GOLD SPONSORSHIP	Member: \$1,500.00 Non-Member: \$1,800	Includes 1 tabletop display, 2 conference passes (including all meals), 10 drink tickets for reception, logo recognition as lunch sponsor on signage, and 1/2 page ad in conference program.
SILVER SPONSORSHIP	Member: \$800.00 Non-Member: \$1,100	Includes 1 tabletop display, 2 conference passes (including all meals), 10 drink tickets for reception, name recognition on signage and conference program.
BREAK SPONSORSHIP	Member: \$800.00 Non-Member: \$1,100	Includes 1 tabletop display, 2 conference passes (including all meals), 10 drink tickets for reception, name recognition on signage and conference program.

Exhibit Only Rates

<u>ASSOCIATE MEMBER</u> Display	\$400.00	Includes table-top display, 2 conference passes (including all meals), and 4 drink tickets for the reception. One additional table may be purchased (same rates apply).
<u>NON-MEMBER</u> Display	\$700.00	Includes table-top display, 2 conference passes (including all meals), and 4 drink tickets for the reception. One additional table may be purchased (same rates apply). BECOME AN IAMU ASSOCIATE MEMBER AND SAVE \$300!
Additional Drink Tickets	\$30.00 for 5	Additional drink tickets to use or share during the reception.
Additional Conference Passes	\$100.00 each	Per additional vendor representative above 2. Conference passes include all meals.

Online Registration

All registration will be processed online on the Events Page at www.iamu.org



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ASSOCIATION OF MUNICIPAL
UTILITIES

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ABOUT IAMU

EVENTS

MEMBERSHIP

SERVICES

MUTUAL AID

RESOURCES

If you have any issues during online registration, contact IAMU at 515-289-1999.

Special Room rates for Broadband Conference: \$94.00 per night. To reserve your room, go to <https://bookings.travelclick.com/109230#/guestsandrooms> and enter the block code: **2304IAMU**. You may also call 515-334-9000 and ask for the IAMU room block.

Reservations must be made on or before 3/10/23!

Contact: Curtis Dean, Conference Coordinator

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Cell: (515) 650-0251