



COMMUNITY BROADBAND SUMMIT 2019

March 12, 2019

Holiday Inn & Suites
Merle Hay Road, Des Moines, IA

Program and Agenda

9:00am – 9:30am **Registration and Networking**
9:30am – 10:15am **Welcome**

Developing a Community Broadband Strategy

(Moderator: Jon Anne Willow, CBAN. Panelists: Ken Demlow, HR Green; Todd Kielkopf, Kielkopf Advisory Services; Curtis Dean, SmartSource Consulting)

Your community is suffering from inadequate broadband services. Maybe the internet's too slow; maybe the service is unreliable due to aging infrastructure or neglect. Maybe citizens are fed up with long wait times for repairs and poor customer service. You want something better. You need a strategy for how to get there. During this panel discussion, we will talk about steps your community can take to develop a broadband strategy from people who've helped communities in those efforts.

10:15am – 11:00am **Break**
 Networking and Vendor Tables

11:00am – 11:45am **Partnering for Progress**
(Moderator: Curtis Dean. Panelists: David Fyffe, ImOn Communications; Brad Moline, Allo Communications)

During this panel discussion, we'll talk about some of the potential partnerships that communities may be able to leverage to improve broadband services.

11:45am – 1:00pm **Lunch & Speaker**
 Rural Economic Development and Broadband
(Bill Menner, The Bill Menner Group)

Economic development leaders in rural areas are faced with many challenges in maintaining economic vitality and growth. For many small towns, inadequate broadband is identified as a key barrier. Bill Menner, former Iowa Rural Development Director for the USDA, will discuss the vital link between broadband and the economy in rural America.

Networking and Vendor Tables

1:00pm-1:45pm

Sustaining Momentum for Community Broadband

(Kurt Karr, iVinton and Monkeythis)

The election to form a communications utility can be challenging, but looking back, it seems like running a sprint at a track meet -the goal is defined and the way is clear. The year, or two, or three it takes to get the utility designed, funded and built is like running a marathon through a jungle full of wild animals. During this session I will share some of the successes, and a few of the mistakes we've made along our marathon journey.

1:45pm-2:00pm

Break

2:00pm-3:00pm

Roundtable discussions

Attendees will break into groups and make the rounds to different topic tables to discuss various aspects of better broadband.

1. Financing for Community Broadband (Michael Maloney, DA Davidson)
2. Marketing for Success (Jon Anne Willow, CBAN)
3. CBAN Member Information (Curtis Dean, CBAN)
4. Partnerships (Todd Kielkopf, CBAN)

3:00pm – 5:00pm

Closing remarks

Networking and Vendor Tables