

2017 IAMU Municipal Broadband Conference

	First Floor	Lower Level (Ground Floor)				
Room:	<u>Lobby</u>	<u>Heartland Ballroom</u>	<u>Bennigans Classroom</u>	<u>Minnesota Classroom</u>	<u>Wisconsin Classroom</u>	<u>Board Room</u>
Setup:		Exhibits	Administration/ Management	Operations/ Technical	Customer Service/Marketing	U-Style
Track:						Explorers Track
Capacity:		45 tables	75	75	75	20

Wednesday, March 22, 2017

7:30 AM	9:00 AM	1:30:00	Registration Continental Breakfast	Registration & Breakfast					
7:30 AM	9:00 AM	1:30:00							
9:00 AM	9:50 AM	0:50:00	General Session #1		Generational Differences in the Workplace(Celina Peerman)				
9:50 AM	10:00 AM	0:10:00	Break	Break					
10:00 AM	10:50 AM	0:50:00	Concurrent Session #1		Vendor Setup	Advances in Transport Network Optics (Steve Quagliata, Ciena)	Home Networking Challenges (Bret McElwee, Calix)	Effective Communication on the Job (Celina Peerman)	Developing A Winning Marketing Plan (Doug Pals, RE: Sourceful Communications)
10:50 AM	11:00 AM	0:10:00	Break	Break					
11:00 AM	11:50 AM	0:50:00	General Session #2		Lunch Setup				
11:50 AM	12:50 PM	1:00:00	Lunch		Lunch				
12:50 PM	3:00 PM	2:10:00	Vendor Show	Vendor Show	Setup for concurrent sessions				
3:00 PM	3:50 PM	0:50:00	Concurrent Session #2		Preparing Your Network for SmartGrid Technologies (Ken Demlow, NewCom Technologies)	LTE Interference - The New Challenge (Jim Gorecki, PCT International)	Excellence in Sales and Customer Service (Brenda Clark Hamilton)	Staffing For Success (Doug Pals, RE:Sourceful Communications)	
3:50 PM	4:10 PM	0:20:00	Break	Break					
4:10 PM	5:00 PM	0:50:00	Concurrent Session #3		IPTV over DOCSIS 3.0 and 3.1 (Heath Reuten, Technology Planners)	OTDR Theory and Practice (Ron Grigsby, RDG Telecom)	Breaking It Down (Carissa Swenson, Consortia Consulting)	Financing for Broadband Projects (Todd Kielkopf, Kielkopf Advisory Services)	
5:00 PM	7:00 PM	2:00:00	Vendor Reception	Vendor Reception					
7:00 PM	8:30 PM	1:30:00	Vendor Teardown	Vendor Teardown					

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<u>Lobby</u>	<u>Heartland</u> North	<u>Bennigans</u>	<u>Minnesota</u>	<u>Illinois</u>	<u>Board Room</u>
	Banquet Style	Classroom	Classroom	Classroom	U-Style
Track:		Leadership	Operations/ Technical	Customer Service/ Marketing	Explorers Track
		75	80	40	20

Thursday, March 23, 2017

7:00 AM	8:30 AM	1:30:00	Breakfast Buffet		NCTC Breakfast (Frank Hughes, NCTC)				
8:30 AM	9:20 AM	0:50:00	Concurrent Session #4			Node+0 (Mike Chabalsowski, Antronix)	Fiber 101 (Steve Scuder, Fitel)	Productivity Tips and Tricks (Doug Pals, RE: Sourceful Communications)	Video Options for New Broadband Providers (Curtis Dean, IAMU)
9:20 AM	9:30 AM	0:10:00	Break	Break					
9:30 AM	10:20 AM	0:50:00	Concurrent Session #5		Setup for Lunch	Next Generation PON's (Eric Lampland, Lookout Point Communications)	Fiber 201 (Steve Scudder, Fitel)	Facebook Advertising (Cheryl O'Hearn, Spinmarket)	Partnering For Success (Todd Kielkopf, Kielkopf Advisory Services)
10:20 AM	10:30 AM	0:10:00	Break	Break					
10:30 AM	11:20 AM	0:50:00	Concurrent Session #6			What's New with Yondoo (Jason Lefkowitz, CSI Digital)	Proactive Network Maintenance (Tom Scanlin, VeEx)	Compliance and Safety Resources (Carissa Swenson, Consortia Consulting)	Been There, Done That (DJ Weber, TCA; Ken Jahnke, Osage; Jeff Magsamen, Waverly)
11:20 AM	1:00 PM	1:40:00	Lunch		Lunch with Keynote Speaker (Regulatory Update, Jim Baller)				
1:00 PM	1:50 PM	0:50:00	General Session #3						
1:50 PM	2:20 PM	0:30:00	Wrapup						
2:20 PM	2:30 PM	0:10:00	End						